

Priority Health Need: Cardiovascular Disease

Goal	Objective	Strategy	Strategy Time frame	Responsible Party
Reduce morbidity and mortality from cardiovascular disease among high risk populations.	1. Increase by 10% screening for heart disease and stroke among identified high risk populations.	1. Provide health screenings in the community for targeted populations.	Four screenings per year in conjunction with community health events.	Community Health Education Department
		2. Refer individuals with abnormal screening results to primary care providers.	Referrals made at time of screenings.	Hospital staff conducting screenings.
		3. Follow-up (phone, email) with individuals with abnormal screening results to verify care access.	Follow-up within six weeks of screening.	Health outreach workers
	2. Reduce by 20% initiation of tobacco use by youth.	1. Provide Life Skills Training/Tobacco Prevention classes to 6th graders at Bryant Middle School and MLK Academy.	Present two 8-week sessions in each academic year.	Community Health Education Department in partnership with school district
		2. Work with city to pass smoke free laws in parks and open spaces.	2014/2015 Council session	Government Relations/Public Affairs in partnership with City Council
	3. Decrease by 5% the proportion of service area population who are obese.	1. Provide grants and in-kind donations to community organizations that will address prevention and treatment of obesity through healthy eating and physical activity initiatives.	2015 annual community investments grants cycle	Community Benefit/Community Health Department
		2. In partnership with school district, promote healthy food choices in school cafeterias, vending machines and school-sponsored events.	Beginning 2014-2015 Academic Year and ongoing	In partnership with school district, Community Benefit/Community Health Department Community Health Education Department